



Sponsorship Guide

PARTNERSHIP
OPPORTUNITIES

2025-2026 Season 

www.orangeburgcivicballet.org





About Us

Founded in 1993 by Tamalyn Blackman, the Orangeburg Civic Ballet (OCB) started as the Orangeburg City Ballet with 14 dancers at the Zimmerman Center. Renamed the Orangeburg Civic Ballet and moved to Tamalyn's Dance Centre, OCB first collaborated with the Junior Orangeburg Part Time Players on "The Nutcracker."

In 1999, OCB launched its own full-length "Nutcracker," now a community tradition. Since its 1998 spring debut with "Alice in Wonderland," OCB has staged many productions, including "Sleeping Beauty" and "Cinderella," and collaborated with guest choreographers. Dancers also benefit from master classes.

Today, OCB boasts over 80 dancers, aged 8 to adult, performing at various venues like Piccolo Spoleto and the North Charleston Arts Festival, showcasing both classical and other dance forms.

The arts have the power to inspire, unite, and strengthen communities. They spark creativity in our young people, foster connections between neighbors, and preserve the stories and traditions that shape our identity. By supporting the Orangeburg Civic Ballet, you help ensure that these transformative experiences remain accessible to all, enriching lives both on and off the stage.



Meet Our Team



Tamalyn Blackman
Founder, Artistic Staff



Shannon Williams
Artistic Staff



Mikayla Rider
Artistic Staff



Sponsorship Packages

We know the value of a great dance partner, and we'd love to take the stage with you.

Partnering with the Orangeburg Civic Ballet places your brand in front of engaged families, arts enthusiasts, and community leaders, while supporting the cultural heartbeat of our region.

As a year-long sponsor, your contribution supports scholarships, show production, guest artists, master teachers and guest choreographers, area performances at community events, festivals, nursing homes and more. Our productions bring the community together — your sponsorship ensures that your brand is a part of every standing ovation.

Principal Sponsor \$3,000

- Full-page ad on the back cover of the 2025-2026 season program.
- Logo on promotional posters.
- Logo on any advertisements for performances
- Logo on performance t-shirts.
- Logo on performance tickets.
- Company name announced during welcome statement at all performances.
- Invitation to dress rehearsals.
- (20) tickets to each performance, winter and spring, to include preferred seating.

Soloist \$1,500

- Full-page ad on the inside back cover in the 2025-2026 season program
- Logo on promotional posters
- Logo on The Nutcracker/Polar Express t-shirts
- Company name announced during welcome statement at all performances
- Invitation to dress rehearsals
- (15) tickets to each performance, winter and spring, to include preferred seating

Corps de Ballet \$750

- Full-page ad in the 2025-2026 season program
- Logo on promotional posters
- Logo on The Nutcracker/Polar Express t-shirts
- Company name announced during welcome statement at all performances
- Invitation to dress rehearsals
- (10) tickets to each performance, winter and spring, to include preferred seating

School Performance Sponsorship

Your role as an OCB School Performance Sponsor helps open the doors of the theatre to students of all backgrounds. With your support, we can offer student tickets at a special \$5 rate for our Nutcracker/Polar Express performances in December and our spring production.

Educators value these performances as a rare and meaningful cultural enrichment opportunity, and the response is overwhelming. School shows typically sell out all 900 seats for both our holiday and spring productions. Your generosity ensures that cost is never a barrier to experiencing the magic of live ballet.



Premier Sponsorship

(for each school performance only)

\$1000

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- Full-page ad in the 2025–2026 season program
 - Logo featured on promotional posters
 - Logo & sponsor message displayed in the footer of the student activity sheet distributed at all school performances
 - Company logo displayed at all school-day performances
 - Invitation to the dress rehearsal
 - (12) reserved tickets to each performance, winter and spring, to include preferred seating



Sponsorship Commitment Form

CONTACT DETAILS

Business Name: _____

Contact Name: _____ Phone #: _____

Company Website: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

SPONSORSHIP LEVELS

Please select your contribution level. If completing a paper form, please put a check next to the contribution level.

☐ **PRINCIPAL - \$3000+**☐ **SOLOIST - \$1500**☐ **CORPS de BALLET - \$750**☐ **PREMIERE - \$1000**
9:30AM SHOW☐ **PREMIERE - \$1000**
11:45AM SHOW☐ **TRADE PARTNERSHIP**

PAYMENT DETAILS

DONATION AMOUNT ENCLOSED: \$ _____**TRADE PARTNERSHIP DETAILS:** _____**PAYMENT METHOD:** ☐ **CHECK** ☐ **MONEY ORDER** ☐ **CASHIER'S CHECK**Please indicate how your company name should be written, if necessary, in publications or promotions:
_____**Mail this form and your payment to the address below.**Orangeburg Civic Ballet
1321 Springdale Street
Orangeburg, SC 29118

If you have any questions or concerns, please give us a call at 803-533-0017.

Send a copy of your logo to ocb@orangeburgcivicballet.org. If possible, we kindly request PNG files (with transparent backgrounds).

Thank You

Every great performance begins with a spark... one that lights the stage, inspires a dancer and moves an audience.

With your partnership, that spark becomes a lasting glow that creates unforgettable performances, nurtures the next generation of artists, and unites our community through the joy of dance. Join us in ensuring the stage lights never dim on the enchantment of live performance.

Together, we can keep the arts thriving.



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